



PRESENTATION	<i>KEY NOTE: Evolving Cyber Threats: Hacking the Hacker’s Mindset</i>
ABSTRACT	<p><i>The cybercrime landscape has shifted radically. Rapid growth in remote workforces, cloud hacking, smart devices, cyber blackmail and disinformation have altered the way we must defend our data, privacy and profits. Increasingly, cybercriminals leverage crisis and news headlines to fuel and fund social engineering scams, financial fraud and geo-political influence. Hackers don’t just adapt to change; they bank on it. Has your mindset evolved?</i></p> <p><i>Never lose hope or give in to fear, because effective solutions exist when you take ownership. But the answers don’t just reside in technology – they reside with your people – with the executives and employees who become either your weakest link or your most flexible line of data defense. In this presentation, John Sileo will leverage lessons learned from losing his entire business to cybercrime while simultaneously facing jailtime. He will show you how to deploy a threat narrative to empower your culture of security, and how crisis and failure are untapped weapons in your anti-fraud toolkit.</i></p>
ORIGINAL BROADCAST	September 17, 2020 @11:00 AM PST
SPEAKER	John Sileo Cyber Expert CEO, The Sileo Group
BIO	<i>John Sileo lost nearly everything he valued to cybercrime, including his \$2M software company and more importantly, time with his baby daughters. Since facing jail time for cybercrimes he did not commit, John has used his experiences to become an award-winning author and highly sought-after cybersecurity expert from 60 Minutes to the Pentagon, USA Today to Rachel Ray. His satisfied clients include a who’s who of the Fortune 1000, government, associations and organizations of all sizes. The CEO of a Colorado-based cyber think tank, an honors graduate from Harvard University and an inductee into the National Speakers Hall of Fame, John still values his remarkable wife and highly spirited daughters above everything else.</i>
LINK TO RECORDING	https://zoom.us/rec/share/JY_i0CnspX6Z--YbfVKWjb1CGZI_0em-SWFmhwKiQgEvb7IP5jvtnYrBZGSsJjI.fyvYIRch9Xco7N7D