PRESENTATION	*Developing a security program: Sharing Ideas That May Help*
ABSTRACT	*Anyone who has implemented a cyber security program knows that it seems like assembling a 3.000 pieces puzzle. Understanding the business, threats, risks, assessing maturity and enterprise resources, building a team, creating alliances, aligning expectations, influencing the culture, etc., are just a few examples of the portions of a picture that assembled will produce the big picture. Seems pretty cool but the issues that no one tells are:* 1. *The completed picture that you are mirroring is changing,* 2. *There are people trying to disturb your thoughts; and* 3. *The clock is ticking!* *So what is the real challenge? And what strategies should we leverage to try to handle the challenge?* *This session will try to share the perspective of a young CISO to facing the challenge of developing a security journey to help the business to prosper. Hopefully you can find 1 or 2 ideas to use in your journey.*
ORIGINAL BROADCAST	September 17, 2020 @9:15 AM PST
SPEAKER	Marco Túlio Moraes - CISO Red Ventures Brasil
BIO	*Recognized in 2019 as the most promising global Chief Information Security Officer (CISO), below 40 years old, by EC-COUNCIL, and one of the top global 50 Chief Security Officers by IDG. Marco Túlio has also earned other 4 awards for the projects he led as security leader in Brazil.Â He is a business executive with large experience in Information and cyber security, technology, risk management and data privacy. He has more than 17 years of experience, working in different industries as Banking, Digital companies, Utilities and Retail.* *He developed one of the first Cybersecurity program in Brazil and developed a Data Loss Prevention (DLP) Program to the largest Data Information Company in Brazil, protecting data for more than 38 million corporate customers. In the financial sector, was responsible for developing security programs to enable the business and allow adherence to a complex regulatory environment.* *Túlio is the CISO for RED VENTURES BRASIL, where he is responsible to strategically manage cyber and Information risks and to be compliant with security and privacy regulations, which includes the new Brazilian Data Privacy Law (LGPD). He graduated in Information Technology Management with MBA in Information Security Management, and has earned the certifications CISSP, CISM, ITIL, COBIT, ISO 20.000 and PMP.*
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